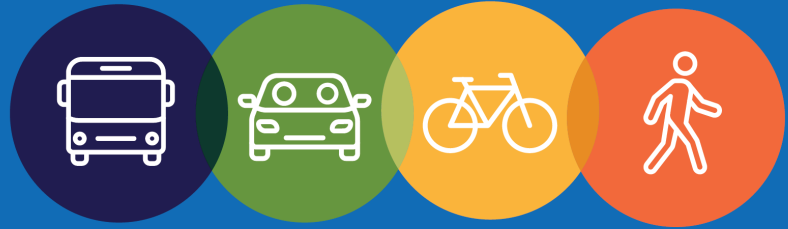


ORANGE COUNTY TRANSPORTATION DEMAND MANAGEMENT PLAN



IMPROVING MOBILITY WITH ALTERNATIVE TRAVEL OPTIONS

AT A GLANCE

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Fact Sheet as of 07/31/23

OVERVIEW/DESCRIPTION

The Orange County Transportation Authority (OCTA) is developing an Orange County Transportation Demand Management (TDM) Plan that will provide recommendations that shift trips away from those driving alone and expand access to alternative travel options. The plan will offer a set of strategies aimed to reimagine Orange County's transportation framework, prioritizing sustainability, efficiency, and accessibility by reducing drive alone trips in Orange County. TDM strategies include carpooling, vanpooling, telecommuting, and other technology-enabled innovations such as carshare, bikeshare, and mobile trip planning apps.

BACKGROUND

Orange County is looking at a significant population and employment increase of 9% and 12% by 2045, which will lead to more vehicles on the road. This growth is expected to increase travel demand and traffic congestion significantly if convenient alternatives are not provided.

TDM strategies provide a good opportunity to improve equity, sustainability, public health, and quality of life. Some TDM benefits include improving air quality, supporting healthier travel, and enhancing access to affordable transportation options. By boosting connections to essential services and opportunities, TDM can contribute to increased quality of life and socioeconomic mobility.

The plan will provide a consistent, countywide TDM approach that will be shared with local jurisdictions and other partner agencies to encourage a coordinated approach for advancing, funding, and implementing TDM strategies both locally and regionally.

PROJECT STATUS

MILESTONE	APPROXIMATE TIMELINE
Study Kickoff	June 2023
Public Engagement	Ongoing
TDM Strategies and Analysis	Spring 2024
Draft Plan	Summer 2024
Final Plan	Fall 2024

GET INVOLVED

Visit octa.net/TDM to learn more about the study, upcoming meetings, and to receive updates.



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