



2016 Bus Service Plan Recommendations



- Meet Community and customer needs
 - Improve travel time by transit
- Reverse ridership declines
 - Offer faster, more convenient service
- Retain and build relationships
 - Re-position bus service to match markets
- Improve productivity
 - Use existing resources more efficiently
- Work within existing funding

- Projected ridership growth of 1.3 million boardings over three years
- Improved system productivity and farebox recovery
- Increased number of routes operating 15-minute peak frequency routes from 11 to 15 routes
- Additional new “Bravo!” route and a second “Xpress” route
 - Two Bravo! Routes would be added if funding for the Route 529 becomes available
- Lowest productivity routes eliminated
- Americans with Disabilities Act paratransit service area changed

- 60,000 brochures in multiple languages
- Local jurisdiction communities
- Four community meetings
- Digital and e-communications
- Press releases/advertisements
- ACCESS information
- Citizen committees
- Public hearing

| Channel | Comments Received |
|--------------------|-------------------|
| Mail | 272 |
| Phone Call/Emails | 302 |
| Online Survey | 604 |
| Community Meetings | 94 |
| Public Hearing | 65 |
| Total | 1,337 |

- Support for frequency improvements
- Provide some level of coverage
 - Offer peak only or less frequent service
- Sync reductions with Project V start-ups
- Concerns for special needs customers



Recommended Plan Changes



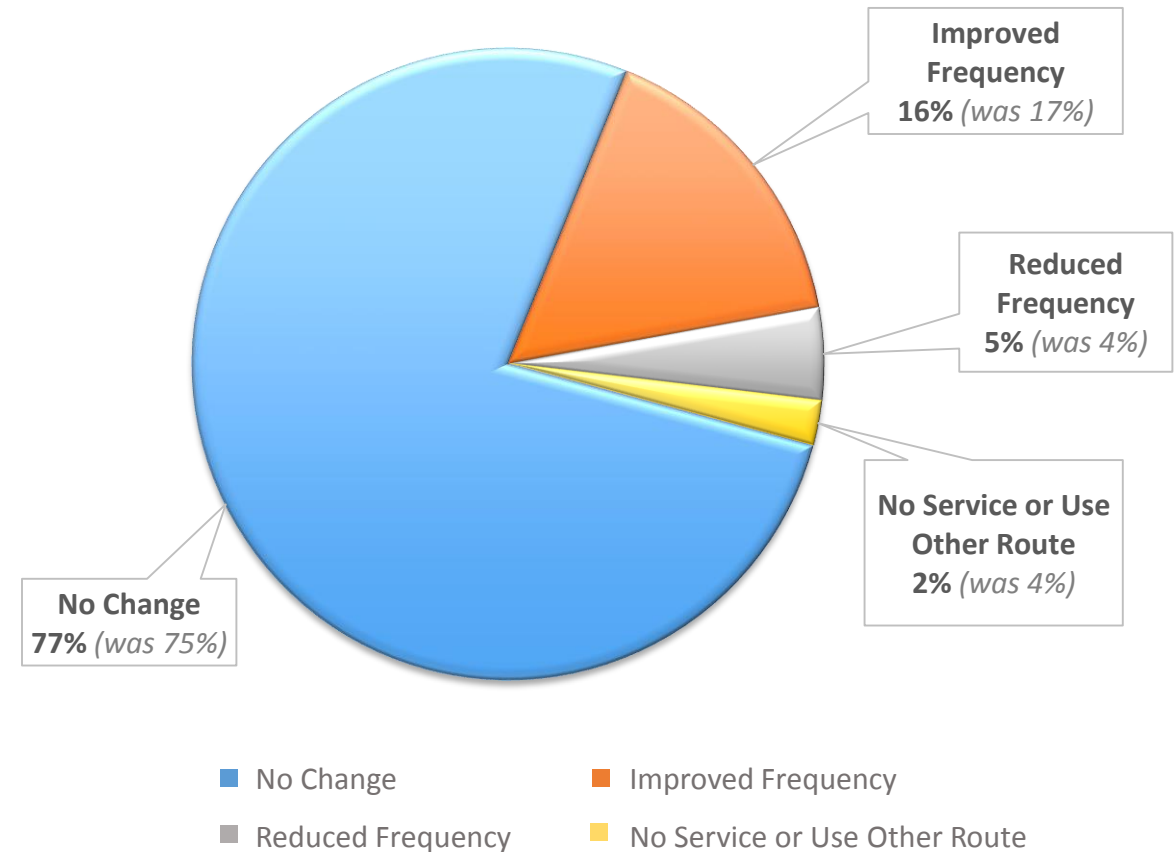
| Route | Recommended Change |
|--|---|
| 21 (Valley View Street/Bolsa Chica Road) | Withdraw proposal |
| 30 (Orangethorpe Avenue) | Keep existing routing and adjust frequency improvements |
| 35 (Brookhurst Street) | Service Fullerton Park and Ride and adjust frequency improvements |
| 37 (Euclid Street) | Serve Fountain Valley Crossings |
| 47 (Anaheim Boulevard/Fairview Street) | Extend hourly trips to Balboa Pier, reduce peak to 15 minutes |
| 51 and 145 (Flower Street/Raitt Street/Greenville Street/Fairview Street) | New Route 150 covers most of existing routes |
| 56 (Garden Grove) | Withdraw proposal |
| 76 (Talbert Avenue/MacArthur Boulevard) | Hourly service west of airport |
| 87 (Alicia Parkway) | Keep weekday service |
| 178 (Adams Avenue/Birch Street/Campus Drive) | Keep weekday service |
| Bravo! 529 (Beach Boulevard) | Defer implementation and study transit signal priority |
| 701 and 721 (Express to Downtown Los Angeles) | Modify Downtown Los Angeles routing only |

- Same-Day Taxi Program is an option for ACCESS eligible riders outside new service area boundaries
- Transfer cost and hours of operation are an issue for some riders
 - Recommend extended hours of operation
 - Recommend pilot program to eliminate transfer cost between same-day taxi and ACCESS

Final Rider Impacts

- Add four peak high frequency routes*
 - From 11 to 15 routes
- Add new Bravo! Routes
 - Add Bravo! 560 in June 2016
 - Implement Bravo! 529 in future
- Grow annual boardings by 1.3 to 1.9 million in 3+ years
- Reduce negative impacts

* Peak high-frequency routes run every 15 minutes



Plan Schedule / Next Steps



| | Milestone | Timeline |
|---|-------------------------------------|--------------------------|
| ✓ | Release Draft Plan for Public Input | November 23, 2015 |
| ✓ | Implement Outreach | December 2015 – Jan 2016 |
| ✓ | Conduct Public Hearing | January 25, 2016 |
| | Submit Final Plan Recommendations | February 22, 2016 |
| | Update on Project V Circulators | June 2016 |

| Service Change | Cumulative Annual Revenue Hour Change | Cumulative 3+ Year Projected Ridership Change |
|------------------|---------------------------------------|---|
| June 12, 2016 | 18,498 | 976,118 |
| October 9, 2016 | (6,445) | 1,342,153 |
| Bravo! 529 (TBD) | 9,936 | 1,906,126 |

TBD – to be determined